

FREE Business Seminars



Seminar 1 2:00 p.m. to 2:45 p.m.

“MORE BANG FOR THE BUCK- presentation about affordable Marketing Strategies”

Presented by: BRIAN GODINEZ - Godinez Communications

You will learn:

- The basic steps to prepare Small Business Marketing Plan
- Power Words You Should Use in Your Message
- How to use email in Small Business Marketing



Who should Attend?

- Every individual that wants to prepare or update their marketing plan with affordable strategies

Seminar 2 3:00 p.m. to 3:45 p.m.

“Modern Marketing and Branding Strategies”

Presented by: DAVID WATKINS – MPC Studios

You will learn:

- What makes up the modern marketing mix
- How to create quality traffic to your website
- Increase your potential by using a mix of old and new media



Who should Attend?

- Marketing managers and all persons responsible for effective and result-driven advertising

Seminar 3 4:00 p.m. to 4:45 p.m.

“Windows 7 - Community Connections”

Presented by: MICHAEL HORNSBY – Alitech IT Consulting

You will learn:

- What is new in Windows 7
- Why Windows 7 Professional Instead Of Windows XP or vista?
- Windows 7 Demo



Who should Attend?

- IT managers and any individual wanting to improve their productivity

**In order to better prepare the event please RSVP your attendance.
Call Michelle Rodriguez at 682-2871, fax to 956-631-8571 or email
mrodriguez@mcallenchamber.com**